



PET FRIENDLY
SERVICES OF INDIANA™

SPONSORSHIP opportunities

Pet Friendly Services of Indiana saves animal lives and prevents suffering. We provide free and low-cost spay/neuter surgeries to animal shelters, rescue groups and limited-income families.

Our lifesaving services address the root cause of overpopulation and reach all 92 Indiana counties. We assist the rescues and shelters that respond to cases of abuse, neglect, and abandonment to ensure the most vulnerable animals have the love and support they deserve.

With a staff of only 4 serving the entire state, we're searching for like-minded partners to make a lasting impact for Indiana's animals.

Your company can help us achieve our goal!

PARTNER WITH US TO | SAVE LIVES

Shelters and rescues across Indiana are full, and animals are needlessly dying because of overpopulation. With your help, we can expand our lifesaving spay/neuter programs to help vulnerable cats and dogs.

The FIX is IN! Crisis Relief Fund



\$50,000

FIX 3,000 CATS BY BRINGING CRITICAL SERVICES TO 25 INDIANA COMMUNITIES

Indiana is facing a veterinary shortage. Pet owners are waiting weeks to get their pets fixed, resulting in accidental litters that often end up in overcrowded shelters. To add spay/neuter capacity across Indiana, Pet Friendly Services has teamed up with a mobile vet clinic. **Each Fix is IN!** mobile clinic can alter 130 cats in a single day! **Sponsoring each clinic is just \$2,000** and helps families who cannot afford the full \$90 surgery fee.

\$35,000

BE A RESCUE HERO!

Pet Friendly Services supports hundreds of hard-working rescue groups, which are generally underfunded, understaffed – or simply “all volunteer” organizations. Our free surgeries help make animals adoption-ready and allow rescue groups to “pull” additional at-risk dogs from shelters. Your contribution ensures 300 dogs are spayed/neutered and ready for their forever homes.



\$20,000

HELP 240 PETS REMAIN IN THEIR HOMES

Communities with lower incomes tend to have a much higher number of homeless animals. When neighbors choose to adopt a stray, animals have an immediate home. Pet Friendly Services offers \$50 surgeries to income-qualified pet owners to ensure they can fix their pets and to prevent unwanted litters.



\$10,000

HELP 75 BIG DOGS FIND A FOREVER HOME

Love big dogs? Us too! But with big dogs come big challenges. Shelters are frequently full of large dogs. They take longer to be adopted and often linger in shelters for months. These dogs really need our help. Your support makes 75 large dogs adoption-ready for their forever homes.



\$5,000

SAVE ANIMALS FROM HOARDING AND NEGLECT

Each year, our partner rescue groups ask for help with horrific cases of hoarding and neglect. These cases frequently involve a large number of animals that are trapped in disease-ridden conditions, with little access to food or water. Covering the spay/neuter cost for multiple animals adds up. Your support allows us to say "Yes" and to move suffering animals to safety – and then to their forever homes.



HOW WE CAN HELP YOU



35K
EMAIL
SUBSCRIBERS



200+
RESCUES AND
SHELTERS



20K
SOCIAL MEDIA
FOLLOWERS



125+
VETERINARIANS

Have your brand recognized by a statewide audience of potential customers! Our supporters are engaged, active in their communities, and eager to patronize businesses that support animal welfare.

Through our newsletters, website, social media, and printed materials, we'll promote your brand to our statewide network of animal advocates.



4th Most Popular Specialty Plate

MORE THAN 28K ANIMAL-LOVING MOTORISTS
CHOOSE THE PET FRIENDLY PLATE EACH YEAR!





PET FRIENDLY

SERVICES OF INDIANA™

Want to customize your sponsorship package? No problem!
 We're open to discuss ideas and collaborations to help your brand reach our audience in the most meaningful way.

| Assets & Partner Levels | \$50,000 | \$35,000 | \$25,000 | \$10,000 | \$5,000 |
|---|----------------------|---------------------|---------------------|----------------------|---------------------|
| Logo on Pet Friendly Services' digital billboard | | | | | |
| Presenting Sponsor of newsletter (logo in header) | | | | | |
| Logo on information displayed in veterinary offices | | | | | |
| Logo on donor thank-you cards | | | | | |
| Press release announcing partnership | | | | | |
| Sponsor profile in the Pet Friendly Services' newsletter | 2 times per year | 1 time per year | 1 time per year | 1 time per year | |
| Your logo on our website, linked to your website | | | | | |
| Social media posts on Facebook/Instagram (sponsor provided content) | semi-monthly | monthly | monthly | 3 times per year | 1 time per year |
| Logo included in our supporters' page on PetFriendlyServices.org | | | | | |
| Logo in Newsletter footer | | | | | |

Pet Friendly Services of Indiana is a 501(c)(3) charitable organization.
 Your sponsorship may be deductible as a charitable donation.
 Our Federal ID Number is: 31-0922223 (Spay-Neuter Services, Inc.)

We welcome any questions you may have. Please feel free to contact us:

Rhi Johns, Marketing Manager
 Pet Friendly Services of Indiana
 rhi@petfriendlyservices.org
 317-513-0866

Cheri Storms, Executive Director
 Pet Friendly Services of Indiana
 clstorms@yahoo.com
 317-762-0912, ext 102