

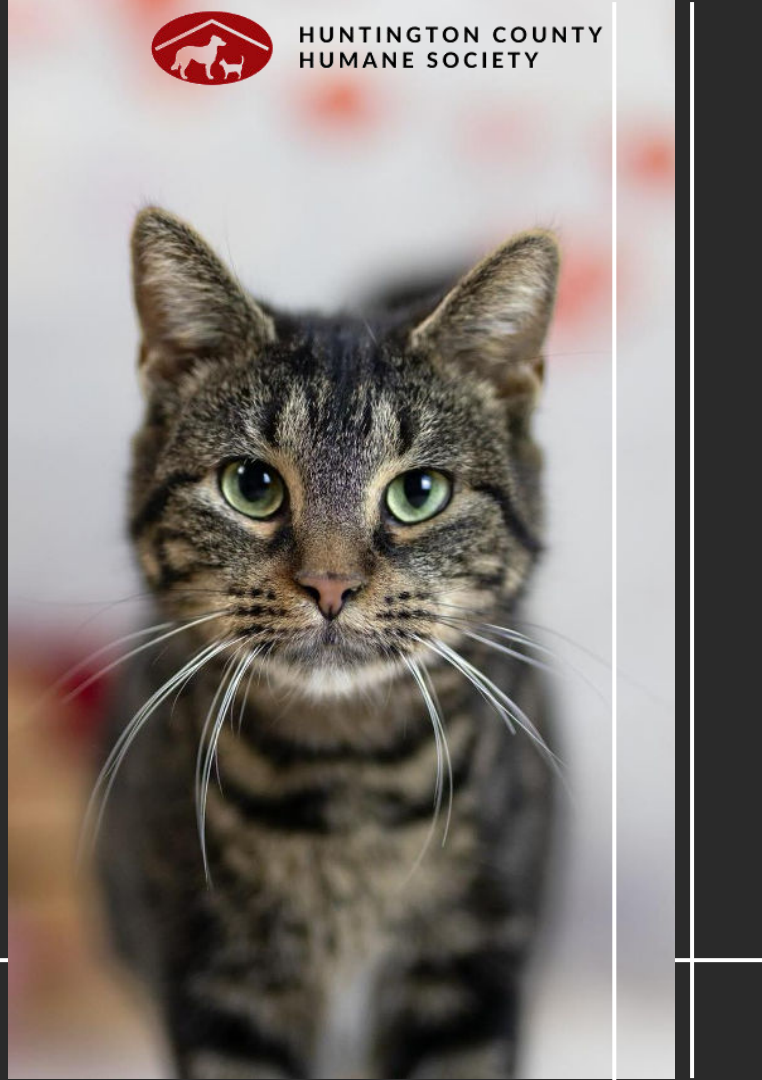


HUNTINGTON COUNTY
HUMANE SOCIETY


ENGAGING THE COMMUNITY TO MEET THE NEEDS OF ANIMALS

Katy Hudson

Board President, Huntington County Humane Society






“There aren’t enough cats!” – No one ever.


 Huntington Neighbors Helping Neighbors

Top



Hey guys just wondering I have a cat that I believe was dropped off because she's pregnant on my street block and I've taken her home for the last few days on my porch give her warmth food love I don't know what else to do because I'm not allowed to have cats or dogs in the home any suggestions would be appreciated

   3

16 comments 1 share

 Huntington Neighbors Helping Neighbors

Hello, I have 4 wild kittens, looks to be about 5 weeks old ..I have caught 2 of them..anyone want to try to make pets out of them ? I do not know the gender but they are orange tigers. And yes I know about he shelter and I appreciate all they do.. I'm pretty sure they are overwhelmed with cats/kittens

  4


7 comments 1 share

rescue. anyone missing this kitten. Or can take care of her. Female calico kitten she is wet and shivering. Found at memorial park. By the pond at the top of the hill. She is very friendly. I would help her out but I'm already at my max cats I can have. Best pictures I can get. Unfortunately unless I can find her somewhere soon I'm going to have to just leave her. I really don't want to have to leave her here. Called to see if animal control could help but dispatch said unless it is sick injured or aggressive. They won't get her.






   50

118 comments 19 shares

 Huntington Neighbors Helping Neighbors

I was wondering where the best and cheapest place to get cats fixed, I have cats that been drop off around my farm that I need to get fixed before spring time. I gotten 4 fixed in Huntington but that's \$115 for one, and I am not made out of money. Thanks Cornerstone is booked until July.

   15

61 comments 2 shares



Gus



Gilbert



Bernie



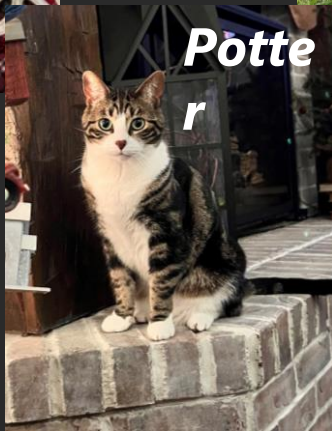
Peter



Duke



Franklin



Potter



Ellie

Session Objectives



1 The Need

Why is the “Prevent-A-Litter” program a necessity?

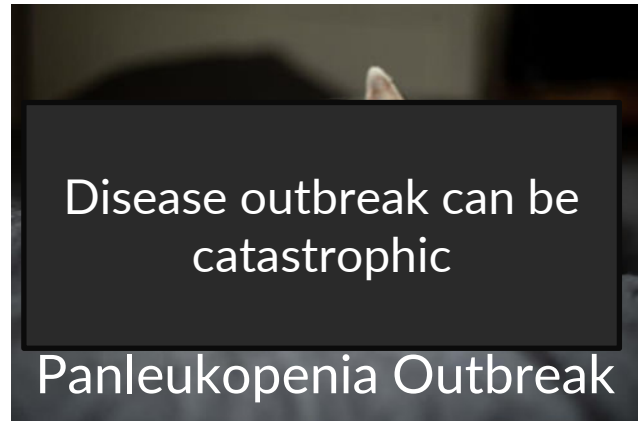
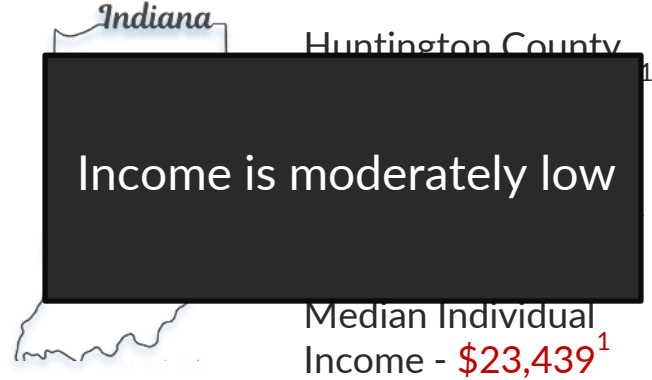
2 The Ask

How does the community and the leadership come together on the solution?

3 The Outcome

What results are we seeing?

The Need: Setting the Stage



Narrowing our Focus to City of Huntington

- ✓ Data shows highest volume of cats coming into shelter as “strays” or “animal control”
- ✓ We had a **loud** audience willing to advocate
- ✓ Higher presence of apartment complexes, mobile home parks, etc.
- ✓ Gaining momentum in cultivating relationships with government officials
- ✓ Higher probability of ordinance changes being approved **and** program funding



Cue creating the 'Prevent-a-Litter' PAL Program

"The community **must** have investment in solving the problem"

1

- ✓ \$25 Spay/neuter+ rabies vaccination **voucher**
- ✓ 20 vouchers available per month. Voucher emailed to owner/caretaker. Valid at participating **local vet clinic #1**
- ✓ Appointment made by owner/caretaker
Agreement with clinic that certificate clients are guaranteed appts within 2 weeks of scheduling
- ✓ Transportation to/from appt provided by owner/caretaker
- ✓ Remainder of cost covered by program

2

- ✓ \$25 Spay/Neuter + Rabies vaccination **appointment**
- ✓ 20 spots per month available on specific date to participating **vet clinic #2**
- ✓ Transportation to/from appt provided by Shelter – Owner simply drops off and picks up from our Shelter.
- ✓ Pre & Post operative care provided by Shelter
- ✓ Remainder of cost covered by program

3

- ✓ \$25 Spay/Neuter + Rabies vaccination **appointment**
- ✓ 25 spots per quarter available on specific date to **mobile vet clinic (Public Vet)**
- ✓ Transportation to/from mobile clinic provided by owner/caretaker
- ✓ Remainder of cost covered by program

Behind the scenes 'Prevent-a-Litter' PAL Program



average cost of \$80
adoption fee/Neuter +
Rabies



Our Ask

**.16% of the City's
Annual Budget**

1,000,000/year

Behind the scenes 'Prevent-a-Litter' PAL Program

Summary of Funding

Program Expenses			
Cat Neuter/Spay with Rabies Vaccination	460	\$80/each	\$36,800.00
Community Cat Coordinator	150 hours (max)	\$15/hr	\$7,800.00
Total			\$44,600.00
Program Funding			
City of Huntington Funding			\$40,000.00
Community Funding (\$25/appt)			\$11,500.00
Total			\$51,500.00
Shelter Provides/Oversees			
Cat Traps (loaned to participants)			
Cat Food via Free Pet Food Pantry			
Management of Program – data & reporting			
Management of Community Cat Coordinator			

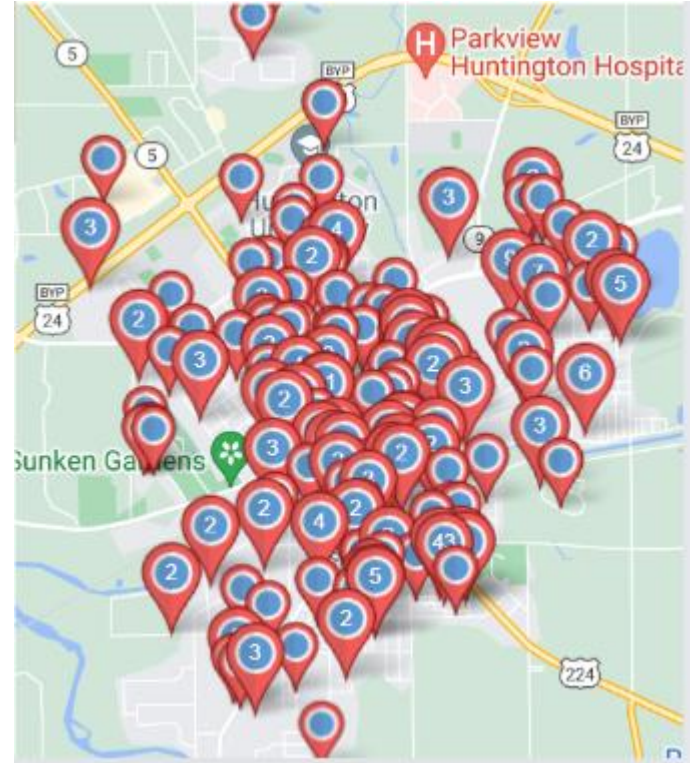
Let's see the Results



506



Huntington City cats/kittens spayed/neutered & vaccinated through the Prevent-A-Litter (PAL) Program in **15 months**



You can do this!

- ✓ Know your data and master your pitch. Tell it as often and to as many people as you can.
- ✓ Find your advocates – Cast a wide net!
- ✓ Be creative! Build a solution that meets the needs of your community
- ✓ Be realistic about what you can deliver (under promise, over deliver)

Questions?

