



The Power of Coalitions

Working Together to Save Cat Lives

April 13, 2024

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Who is Give Them Ten?





Give Them Ten
is pioneering a better world for cats.

Give Them Ten

NAME:

9 Lives + 1 More





Industry Challenges

- Lack of communication between shelters/clinics
- Various messaging to public
- Perceived competition for the same resources

Building a Coalition





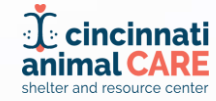
Together, we can enhance more cat lives.



give them ten



The Scratching Post





How Members Benefit

- Optimize and share resources
- More purchasing power
- Funding & education opportunities
- Data sharing for better projections and allocation of resources

How the Community Benefits

- Cohesive regional strategies
- United messaging to the public
- Improving access to resources



Coalition Outcomes



Cincinnati Cat Care

Together, we can create the most
humane city in the country for cats.



Community Cat Management

- Goal was to create a safe community for cats; not just safe shelters
- Created a universal brochure on how to handle community cats
- Public gets same information from all regional shelters

Mass Impound Task Force



- Coalition works as a group to help with mass intakes from hoarding cases
- Every shelter/clinic pitches in their strengths
- Working together to create a new infrastructure for handling these cases as a region



Scooter's Help Center

1-833-GIVE-TEN

- Call center staffed by animal experts
- Information on spay/neuter, behavior issues, community cats and more
- Helping to free shelters from overwhelming amounts of calls from the public

Additional Successes



- Purchased microchips for the entire coalition at a huge discount
- Hosted a “How to Bottle-Feed Kittens” class for the public
- Held a spay/neuter event where three different shelters in the coalition lent their vet techs

Starting Your Own Coalition



Template for Success



- Get guidance on how to get everyone to the table to start collaborating
- We'll provide you with a template on how to build a successful coalition within your region
- Forming additional coalitions will help build more cat-caring communities



Start Building a Coalition Today

Email

info@givethemten.org
to learn more.



Q&A





Thank You