

# Animal Welfare Conference



Join Pet Friendly Services of Indiana at the fifth annual Indiana Animal Welfare Conference. Indiana's shelters, rescue groups, and animal advocates will come together for a full day of learning and networking.

Sponsorship opportunities for the Conference are designed to save you time and money by allowing your company to engage with Indiana's animal welfare professionals. Generate new leads and solidify existing relationships with your target audience all in one place!

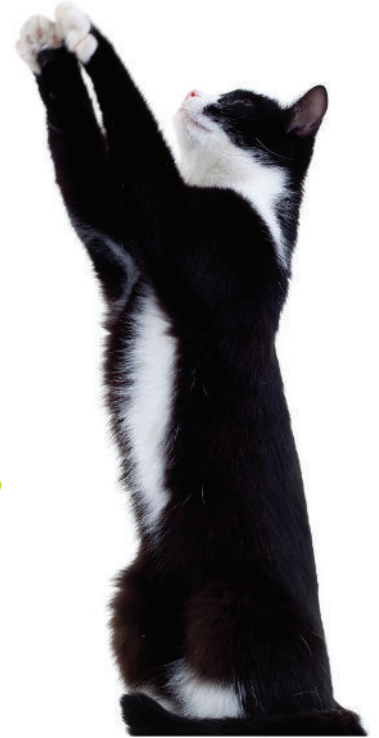
April 13, 2024 | Primo Banquet Center | Indianapolis, IN



# EXPAND Your Reach

*...to an audience that cares!*

Have your brand recognized by a statewide audience of potential customers in a single day! Indiana Welfare Conference attendees are engaged, active in their communities, and eager to patronize businesses they know support animal welfare.



In addition to hundreds of conference attendees, your sponsorship also gives you access to Pet Friendly Services' statewide network of animal advocates, rescues, shelters, and veterinarians:



**35K**  
EMAIL  
SUBSCRIBERS



**300+**  
RESCUES AND  
SHELTERS



**28K**  
SOCIAL MEDIA  
FOLLOWERS



**100+**  
VETERINARIANS



**4th Most Popular Specialty Plate**

MORE THAN 28K MOTORISTS CHOOSE THE  
PET FRIENDLY PLATE EACH YEAR!

[IndianaAnimalConference.org](http://IndianaAnimalConference.org)



# Connect

WITH CUSTOMERS



## BE SEEN

BY 300+  
ATTENDEES



## SHARE

YOUR HANDOUT  
OR BROCHURE  
IN ATTENDEE BAGS



## INTERACT

DIRECTLY WITH  
POTENTIAL CUSTOMERS  
IN EXHIBITOR  
BOOTH SPACE



Pet Friendly Services of Indiana is a 501(c)(3) charitable organization.  
Your sponsorship may be deductible as a charitable donation.  
Our Federal ID Number is: 31-0922223 (Spay-Neuter Services, Inc.)

[IndianaAnimalConference.org](http://IndianaAnimalConference.org)



**PET FRIENDLY**  
SERVICES OF INDIANA™

## Indiana Animal Welfare Conference

April 13, 2024 | Primo Banquet Center | Indianapolis, IN

### CONFERENCE SPONSORSHIP OPPORTUNITIES

| Assets & Partner Levels   | \$10,000  | \$5,000   | \$2,500  | \$1,000   | \$500   |
|---|---|---|--|---|---|
|   | Pet Friendly<br>(Presenting<br>Sponsor)   | Best in Show  | Cat's Meow   | Dog-Gone<br>Good  | Cool Cat  |
| Your company named as<br>Presenting Sponsor on<br>advertising and print materials |    |   |  |   |   |
| Screening your company's<br>brief promotional video                               |    |   |  |   |   |
| Dedicated email (with approved<br>content) to our Veterinary &<br>Rescue network  |    |   |  |   |   |
| Your company's literature<br>displayed at event                                   |    |    |  |   |   |
| Insert in participants' packets<br>(sponsor provides)                             |    |    |  |   |   |
| Sponsor profile in the Pet<br>Friendly Services' newsletter                       |   |   |   |   |   |
| Your logo on our website,<br>linked to your website                               |  |  |  |  |   |
| Logo and link on our<br>Facebook page   |  |  |  |  |  |
| Poster & table tent recognition<br>the day of the event                           |  |  |  |  |  |

### Additional Details:

- The Conference is scheduled in-person for Saturday, April 13, from 8:30am – 4:30pm.
- Your registration form and sponsorship check must be submitted to Pet Friendly Services by Friday March 29, 2024.
- Your company logo and advertising materials must be submitted by Friday, April 5, 2024 to be included in our event print and electronic materials.
- Pet Friendly Services reserves the right to refuse sponsorship.

### Please mail sponsorship checks to:

Pet Friendly Services of Indiana; Attn: Indiana Animal Conference  
1100 W. 42nd Street, Suite 205; Indianapolis, IN 46208

### Contact Info:

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317-513-0866

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Pet Friendly Services of Indiana  
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317-762-0912, ext 102

Pet Friendly Services of Indiana is a 501(c)(3) charitable organization. Your sponsorship may be deductible as a charitable donation. Our Federal ID Number is: 31-0922223 (Spay-Neuter Services, Inc.) We welcome any questions you may have. Please feel free to contact us!