



# PET FRIENDLY SERVICES OF INDIANA

## A DECADE of DEDICATION

**In the last decade, Pet Friendly Services of Indiana has grown from a small, central-Indiana based organization to a statewide leader that helps many thousands of animals each year. Here is a quick recap of the highlights since launching the Pet Friendly license plate.**

**2011** – Launched the Pet Friendly license plate and tripled the number of veterinarians in our program to ensure state-wide coverage.

**2012** – Helped limited-income pet owners by relaunching the Spay/Neuter Assistance Program (SNAP) and offering surgeries at just \$10.

**2013** – Began providing free spay/neuter surgeries to shelters and rescue groups through our Pet Friendly Plate Program. Hired our first staff member to help with the ever-expanding workload.

**2014** – Launched the Community Cat Program, offering free surgery certificates to groups that trap-neuter-return (TNR) feral and free-roaming cats. These certificates also include a rabies vaccination and an eartip to identify cats that have already been fixed.



Testified at the Statehouse in favor of House Bill 1199. The bill passed, allowing TNR programs in Indiana mobile home parks. Residents can now work with community cat groups to TNR cats, stabilizing colony sizes and preventing unwanted litters.

Rented a small office in Indianapolis, allowing our team to work together more efficiently.

Did you know that nearly 99% of feral and free-roaming cats died in local shelters because they were not good adoption candidates? Starting a community cat program is the quickest way to move a shelter to zero kill.



**2015 -2017** – Worked with Rep. Karickhoff to pass House Bill 1201. The bill requires rescue groups and shelters to spay or neuter before adoption, effective July 1, 2021. Indiana joined 33 other states with similar laws, considered to be “best practice.”

Provided thousands of additional surgery certificates to groups in Marion, St. Joseph, Elkhart, and Orange Counties with grant support from the Nina Mason Pulliam Charitable Trust, the Kenneth A. Scott Charitable Trust, the Callum Foundation and the ASPCA.



**2018** – Hosted the first Indiana Animal Welfare Conference, bringing hundreds of shelter, rescue group, and veterinary staff together to learn and network.

**2019** – Celebrated a milestone of 150,000 surgeries while addressing the root cause of overpopulation.



Launched a new website and enhanced our internal operations by automating our systems, allowing rescue groups, shelters, and SNAP clients to apply online to receive spay/neuter certificates. Participating veterinarians are now able to submit reimbursement requests online for their services. The new system is convenient for clients and allows us to operate more efficiently.

Worked in support of new state laws to protect animals. Senate Bill 474 prevents convicted animal abusers from having an animal during probation or parole, while House Bill 1615 defines humane euthanasia and strengthens key terms so prosecutors can effectively charge perpetrators and get convictions. Both bills passed and were signed into law by Governor Holcomb.

**2020** - Just when we were ready to celebrate so many remarkable achievements to benefit our state’s cats and dogs, 2020 came along, bringing a year of challenges to the animal welfare community.



Pet Friendly Services turned our attention to cat populations, which quickly escalated during the spring shutdown due to the pandemic. Spring is known as “kitten season” because, when the warm weather arrives, cats begin to breed. And they did.



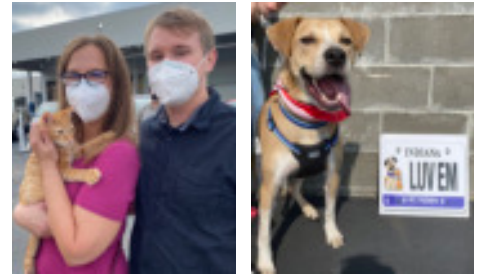
Veterinary offices closed in March and slowly reopened as they adapted to working safely during a pandemic. This resulted in a backlog of animals needing surgeries and a shortage of appointments. Both the backlog and appointment shortage continued throughout the year. But Pet Friendly Services, together with our partnering community cat organizations, mustered forward, providing lifesaving services for all animals – owned, abandoned, neglected, stray, or outdoor cats in the care of a “colony caretaker.”

(2020 Continued)

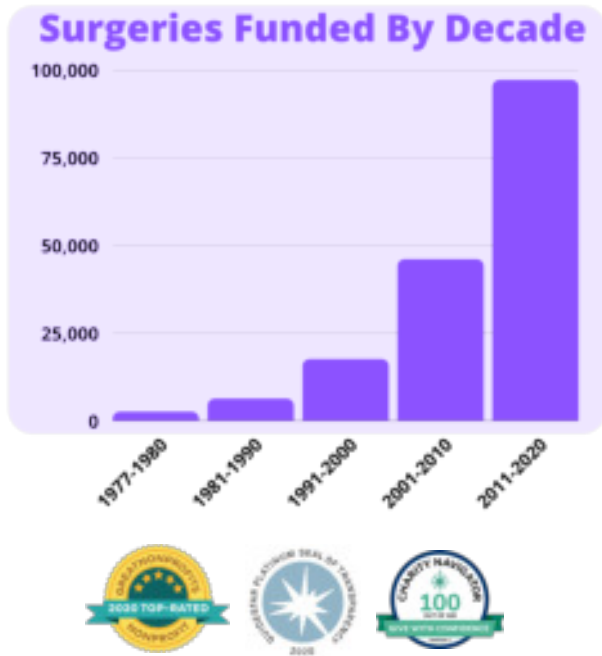


Re-branded to become Pet Friendly Services, reflecting the name on the #4 selling Pet Friendly specialty license plate.

Hosted the *Love Them for Life* adoption event in partnership with Tom Wood Subaru, with support from the ASPCA. Loving families were able to adopt dogs, cats, and bunnies from nine participating rescue groups, all while staying safe in an outdoor, socially distanced setting. Pet Friendly Services covered the spay/neuter cost of every adoptable animal.



## Stretching Dollars to Save More Lives



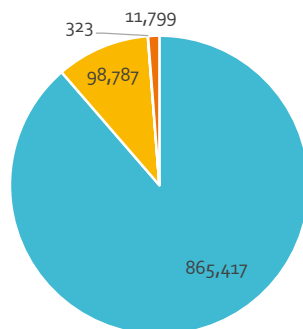
Our work over the last decade has made Pet Friendly Services of Indiana the statewide leader in animal welfare. Our funds are used to provide free services to hundreds of rescue groups, shelters and community cat programs. Our \$25 SNAP program ensures every family can afford to get their pets fixed. Together, we are ending the suffering, homelessness, and euthanasia of healthy and treatable dogs and cats.

From 2011 thru 2020, Pet Friendly Services funded 97,185 surgeries at an average cost of just \$49 per pet. This reflects an investment of \$4,769,083 to help animals and the people who love them by addressing the root cause of overpopulation. This lifesaving work would not be possible without the commitment of our network vets that generously discount their services.

Financial support from donors has allowed Pet Friendly Services to help animals across Indiana and is bringing an end to unnecessary euthanasia, abuse and neglect in our state. Thank you for loving them for life.

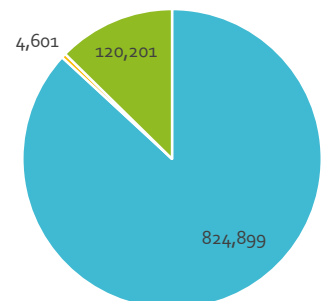
**Revenue: \$976,326**

- Contributions & Grants
- Program Service Revenue
- Investment Income
- Special Events



**Expenses: \$949,701**

- Programs
- Fundraising
- Management & General



## Our Local Paw Print!



For years, Pet Friendly Services has focused on the success of Indianapolis Animal Care Services, our local shelter (and Indiana's largest shelter.) Pet Friendly Services chairs the Indianapolis Animal Welfare Groups, bringing together shelters, rescue groups, and City-County Council members to focus on solutions for our City's shelter.



Working together, we have helped move Indianapolis Animal Care Services to zero-kill status! Our lifesaving results also include:

- Protecting outdoor dogs by updating the Care & Treatment ordinance to improve the quality of life for thousands of at-risk dogs.
- Increasing shelter funding to hire much-needed staff members, including a veterinarian, vet techs, and animal control officers.
- Updating the Community Cat Ordinance to better protect feral and free-roaming cats.



In early 2020, Pet Friendly Services worked with Indianapolis City Council Vice President, Zach Adamson, to host a Meet and Greet, bringing City-County Councilors and the animal welfare community together to discuss the

conditions at the aging and decrepit shelter. Plans for a new, modern building to house Indianapolis Animal Care Services are now underway!

